



Bespoke Biometric Access Control Solution - A Case Study

Organisation

C & J Clark International (trading as Clarks) have been shoemakers since 1825 and have over 400 stores in the UK alone. Over the years, Clarks have registered more than 100 patents and have notched up more firsts than any other name in footwear. This has been achieved through the development of benchmark technologies and the pioneering of countless innovations.

Clarks employs a team of designers from all corners of the globe. They seek inspiration from the world's fashion capitals and catwalks, from the melting pot of modern Britain, and from Clarks' existing styles - more than 22,000 of them.

Business Sector: Footwear Brand

Number of employees: In excess of fifteen thousand

The Business need

Allday Time Systems was approached by Fujitsu to provide a bespoke access-control solution to secure sensitive areas of Clarks' headquarters building in Street, Somerset, utilising Fujitsu Palm Secure technology. The proposed solution needed to incorporate the latest Biometric technology to provide maximum security and accuracy of the data produced. Any software solution had to be easily distributed across the network and require minimal local IT staff resources to set-up and manage. The solution also needed to link to the existing fire alarm system, to allow for ease of exit should a fire alarm be triggered, and include a door entry intercom system for specified areas. Clarks were also keen for the hardware to make a statement as it was located at the entrance to their R&D and Development areas.

The solution

The proposed solution was the Allday Time Manager system, complemented by tailored bespoke PalmReader Biometric units designed with a casing in the shape of a shoe last, developed in conjunction with the Clarks R & D team and Designworks, Windsor. The bespoke units take full advantage of Fujitsu Palm Secure technology, giving maximum Biometric identification security whilst also giving Clarks the individual-design styling desired.

The solution can also provide detailed reporting of access records for Clarks' management team, is integrated with the fire alarm system, and provides door-entry intercom facilities.





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Products supplied

Allday Time Manager software



Bespoke PalmReader Biometric units
including Fujitsu Palm Secure technology



The result

The bespoke solution was installed and commissioned in September 2016.

Benefits

- Improved security.
- Simple to use by staff.
- Access to accurate access records for managers.
- Unique bespoke design to fit with company image.
- DDA Compliance.

Graham Foote, Senior Manager at Clarks says:

“We have worked very well over an extended time with Allday Time Systems and Fujitsu to provide this bespoke Access control solution to our precise requirements, and are very pleased with the outcome.”

Design Inspiration

Allday Time Systems, Fujitsu and Clarks have worked very closely to provide a bespoke solution.

The creations of footwear designs at Clarks are unique. Pen and paper as well as computer aided design (CAD) play their part. So, too, do the time-honoured traditions of the master shoemaker. Take the last, for example. Every new style takes shape around a bespoke wooden last, a three-dimensional model based on the human foot, that's hand crafted by Clarks own last-makers and used by their designers and development teams as a 'drawing board' for the styling, fitting standards and refinements that help Clarks to create shoes that feel as good as they look.



It is the last which provided the inspiration for the bespoke Biometric unit concept.



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